



TESTINGMIND

Our star speaker,

Congratulations and welcome on board as a speaker for our upcoming conference.

We highly appreciate your time and effort that you have invested in for this conference and we thank you for joining us. Your topic is one of the interesting areas that highly match the theme and agenda for this conference.

We believe the knowledge and experience you will share with our audience will help them immensely in their journey.

We have listed a few important points on the next page which will make it an awesome experience for all, please do go through them.

I thank you again for joining us and look forward to meeting you at the conference.

Thanks and Regards,

Ritesh Akhaury

Ritesh Akhaury
CoFounder and Business Manager
TESTINGMIND



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BRANDING AND SOCIAL

You are our star speaker and we want the world to know about it.

- Your image will be made live on our website with a backlink to your website/LinkedIn/Twitter profile.
- We will be creating an image card for you and use it in all our social channels and marketing.
- We will tag you on LinkedIn/Twitter and encourage you to share it with your network as well.

STRICT NO-NO-NO

We strive hard to create a learning and networking platform for the audience. Our audience does not like sales talk so please do not include it in your presentation. If you would like to market your product or service, please reach out to us and we will try our best to offer a solution for you.

**Presentations with sales talk will get rejected or talk may be interrupted abruptly.*

TIME MANAGEMENT

Each speaker gets a 40 mins slot (unless otherwise mentioned) for presentation and 10 mins for QnA. Please prepare your presentation which is well suited for 40 mins. Our timekeepers will help you with the time check.

If time permits we may let you go on and on.

BEST PRACTICES

- Stories, Case Studies, and interactive sessions are appreciated and loved by all.
- Our conference audience size can range anywhere from 25 to 200, it will be a good idea to keep yourself in their place and then design the aesthetics of your presentation.
- We recommend using:
 - Bigger fonts.
 - Fewer words.
 - A bigger and high-resolution diagram that you can fit in.
 - Use colors for Texts and boxes appropriately (in case the text box is dark in color use texts which are bright and vice versa)
 - Avoid using neon colors of **GREEN**, **YELLOW**, **BLUE** - they are not clearly visible.
 - You are welcome to use your own presentation template but if you choose to use ours, please download it from the link provided.
 - Please use the Testingmind logo in your presentation.
 - Please refer to two sample PDFs to get an idea of how the presentations should look like.



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DISCOUNTED PASSES

Sure, please do bring along all your colleagues and friends. There is a flat 25% discount on the registration fee. Just get in touch with our team and they will assist you with the registration.